Department Seminar Series

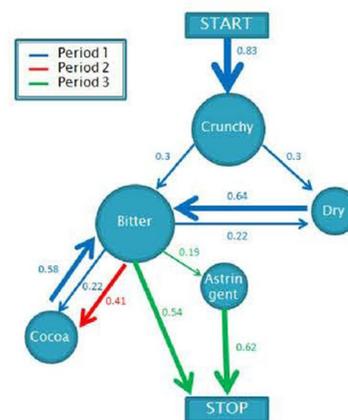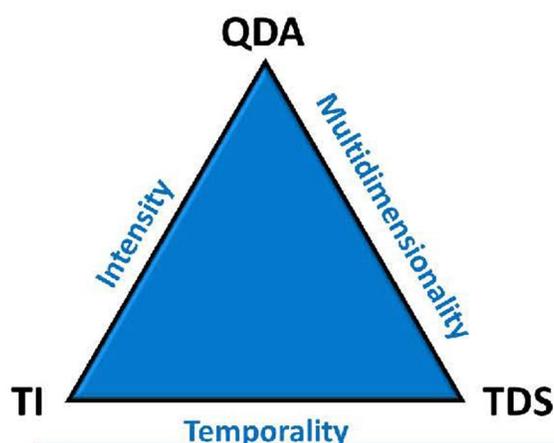**UC DAVIS**
FOOD SCIENCE AND TECHNOLOGY

12pm, Monday April 3rd 2023 in 1207 RMI South

Temporal Intensity, Dominance and Applicability of Sensations

Pascal Schlich

Research director, INRAE, Dijon, France. pascal.schlich@inrae.fr

BIO: Dr. Pascal Schlich is a statistician by trade who develops innovative methods for the collection and the analysis of sensory data. He introduced and promoted the Temporal Dominance of Sensations (TDS) method. Pascal also taught statistics for sensory analysis in several universities in France and consults for several major companies worldwide.

SUMMARY: I'll take you on my trip to the land of temporal sensory analysis. It started with TI in Davis (Ann Noble, late 90s) and continued until TDS in Dijon (Ep Köster, early 2000s). Then, TDS really revived temporal sensory analysis, both around the collection and the analysis of temporal data.