



GEORGETOWN UNIVERSITY

Georgetown Global Education Institute

**Program Title:**

Executive Education Program on Agricultural Mechanization and Standardization Management

**Topic of Interest:**

- History, experiences and challenges of the US agricultural mechanization
- Standards and management of the US agricultural machinery security, environmental protection and energy efficiency
- Standard management model and product development strategy of John Deere from Macroscopic Perspective
- After-sale service system (maintenance service) for the US agricultural machinery corporations and the scrapping system for the US agricultural machinery.
- Measures for new agricultural machinery promotion in the US by the government and corporations
- Conception of the Standardization of Agricultural Mechanization in the U.S. and Its Development Trends
- Technical Regulation System and Relevant Resources System for the U.S. Standardization
- Establishment, Regulation, Enforcement and Service Mechanism of the U.S. National Standard in Agricultural Mechanization
- ANSI (American National Standards Institute)'s Audit Policies and Procedures for the Standard Development Organizations
- Procedures for Taking Part in Activities Organized by ISO (International Organization for Standardization)

**Study Tour of Interest:**

U.S. administrative agencies of agriculture and agricultural mechanization, organizations of standard system management and coordination, research institutions for standards and technologies, standard-set organizations, agricultural mechanization testing centers, research institute of agricultural mechanization, agricultural machinery manufacturers.